

## **Aidan Tager**

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### **Education**

**Savannah College of Art and Design**, Savannah, GA

Expected May 2025

Bachelor of Fine Arts: Industrial Design

Minor: Design for Sustainability

**Relevant Coursework:** Human Factors, Contextual Research Methods, Computer-aided Product Design, The Development of Product Form, Manufacturing and Assembly of Innovative Materials, Theories and Methods in Sustainability, Biomimicry: Collaborative, Nature-inspired Innovation, Foundation of Sustainable Materials.

### **Industry Experience**

#### **Industrial Designer**

**J-Life International** – Fall River, MA

- Designed a modular bed frame tailored specifically for Tatami Mats, aligning with client requirements for functionality and aesthetics.
- Collaborated with overseas manufacturers to manage the production process, ensuring strict adherence to design specifications, production quality, and timelines.
- Oversaw the end-to-end build process, facilitating clear communication between teams to resolve issues and maintain product integrity.

#### **Podcast Producer**

**SCAD IDSA Club** – Savannah, USA

- Co founder of the SCAD IDSA Club Podcast, establishing it as a reputable platform within the community
- Developed podcast content strategy, including selecting relevant topics, identifying industry trends, and securing expert guests for interviews

#### **Student Designer**

**Cappellini** – Milan, Italy

- Student mentorship with Cappellini to design a collection of furniture.
- Expanded my knowledge of design principles, manufacturing techniques, and material selection.
- Applied feedback to develop functional and aesthetically refined furniture pieces.

#### **Lead Industrial Designer**

**SCAD PRO Team** – Savannah, GA

- Led multidisciplinary team to explore the future of luxury retail.
- Conducted market research and trend analysis to forecast shifts in the luxury market over the next decade.
- Presented strategic insights and design recommendations to members of Coty's C-suite.

### **Skills**

- Adobe Creative Suite
- Rhinoceros 3D
- Solid Works
- Keyshot
- Sketching
- User Research
- Rapid Prototyping

### **Certifications**

- Adobe Certified Professional in visual Design Using Adobe Photoshop
- Lextant Certificate of Design Research and Insight Translation